

Senior Dedications and Ads Suggestions and Restrictions

- Dedications and ads will appear in color. Photos will appear as they are submitted. We are not able to clean up poor contrast, blurry or disproportionate pictures, etc.
- Submissions may be made through email at shaun.roderick@middletownusd.org. Digital photos and ads **must** be submitted - whether through email, on disk or CD - as jpg (jpeg) 300 dpi or pdf files. Email files often have to be reformatted in Photoshop and sometimes change slightly. Files on word processing programs such as Microsoft Word will be printed on an inkjet printer and scanned. We are not able to format Word files for publishing. Hard copies are accepted and will be scanned by members of the yearbook class.
- Ads and dedications will be returned to seniors after yearbooks are distributed.
- All content must be appropriate and not restricted by copyright laws. No references to or pictures of alcohol, tobacco, obscene language, nudity (sorry, that includes babies), or anything else restricted to minors by law or common sense. All pictures need to reflect appropriate dress. No front or back cleavage, Speedos, lingerie, etc. Copyrighted symbols may not be in the picture or on an ad by themselves. For example, a Nike symbol on someone's t-shirt or a picture of the family with Mickey Mouse is fine, but stickers or cutouts of either of these constitute copyright infringement.
- If any material is deemed inappropriate by the yearbook adviser and/or the administration, the yearbook staff will cover the material on the picture or ad. This will most likely not look good, so please respect the above mentioned restrictions. Feel free to call 987-4140 x4007 if you have questions.

Senior Dedications

- Text is limited to 50 words. Space is limited, and we will be forced to leave out sentences that exceed this limit. We will leave your closing intact ("Love, Mom" etc.).
- Please edit carefully. We will try to correct spelling and grammar errors but will put what you wrote if we are not clear on your intent. Likewise, if you are intentionally using slang or different spellings and grammar (*luv* instead of *love*, for instance), please make a note, so we do not edit it.
- Remember that your student's senior portrait is already in the yearbook. Most people submit a baby or child photo for this type of dedication.

Senior Ads

- Ads are to be completed by you and submitted as you want them to appear either through email, on CD, or as a hard copy. **Remember files should be submitted as jpg at 300dpi or pdf or as a hardcopy for the best quality.**
- A full page ad is approximately the same ratio as a full standard sized sheet of paper. There is a slight difference because of the border. **It is a good idea to put non-essential elements (feet, whitespace, etc.) on the edges, as we often have to adjust the size.** Try to avoid words and heads on the edges. Vertical orientation is best for a full page. For a half page ad horizontal orientation looks much better, and for a quarter page ad vertical orientation. If the ads are not submitted to the specified proportions, there will either be white space on the sides, or the sides will be trimmed.
- The yearbook staff does not label the ads, so please be sure your student's name appears somewhere.
- You will place the text on the ad, and it will appear *exactly* as you wrote it. Please proofread carefully.
- Anything inappropriate will be blacked out.